

Booklyn INC.

Poor People's Campaign: A National Call for Moral Revival Box Set

by Justseeds



2018, special sponsors edition of 20, 24 x 36 x 4 in, over 50 items

\$ 2,400.00

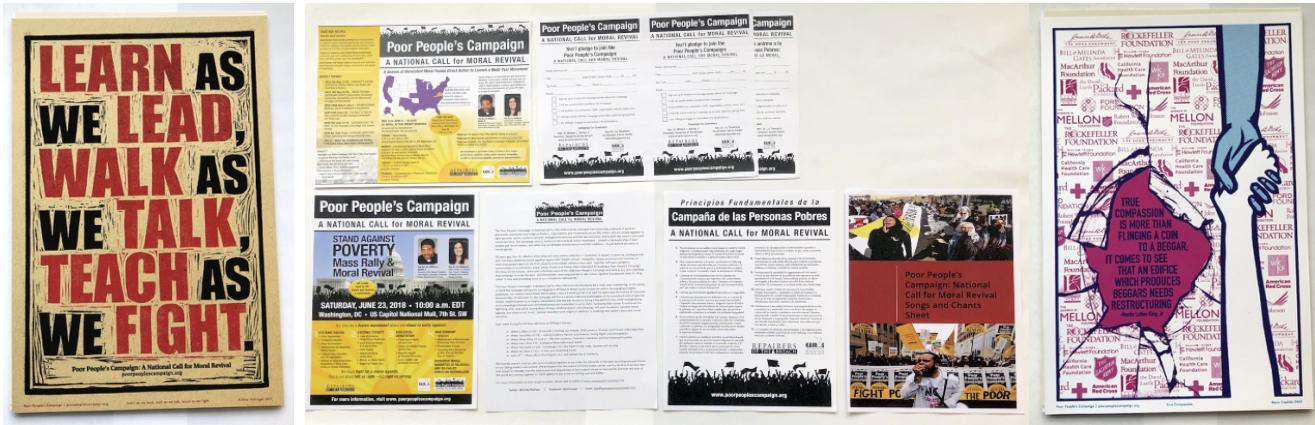
The box set contains: 26 screen-prints and 7 offset posters, measuring 18 x 12 inches each, an original press release for the PPC Revival launch signed by Dr. Reverend Willima J. Barber II, a project pamphlet, the box set colophon, a protest sing-along booklet, buttons, patches and other ephemera, housed in a screen-printed cardboard box.

Artwork by: AARON J. HUGHES, JESSE PURCELL, COLIN MATTHES, ERIK RUIN, KEVIN CAPLICKI, MARY TREMONTE, PETE YAHNKE RAILAND, ROGER PEET, ART HAZELWOOD, JOSH MACPHEE, NICOLAS LAMPERT

On the 50th anniversary of Rev. Dr. Martin Luther King Jr.'s *Beyond Vietnam* speech, Rev. Dr. William Barber and Rev. Dr. Liz Theoharis, and other organizers from the new Poor People's Campaign reached out to artists across the country with a general call for artwork addressing the themes central to the Campaign. Justseeds Artists' Cooperative responded to the call by setting out to make a popular education portfolio for Campaign activists and organizers to use during regional and local teach-ins in preparation for the 40 Days of Moral Action that began on Mother's Day, May 2018, and swept the country continuing to grow in size and influence every day.

In the turmoil of 2020, Rev. Dr. William Barber became an acclaimed and outspoken leader for the current voters' and economic rights movement. This box set contains historical organizing ephemera gathered during the birth of the new PPC including original press releases signed by Reverends Barber and Theoharis, with 33 evocative and educational prints and other assorted ephemera, addressing issues of economic inequity and racism by the members of the Justseeds Artist Cooperative.

The box set features a series of twenty-five screen-prints by twenty-four artists that express the fundamental principles and core concepts that guide the work of the new Poor People's Campaign. On December 4, 1967, Rev. Dr. Martin Luther King Jr. announced plans for a Poor People's Campaign and called for the nation to take dramatic steps to end poverty. In the wake of his assassination, the Campaign went forward but fell short of its vision. Fifty years later, a new Poor People's Campaign has emerged from over a decade of work by grassroots movements fighting to end poverty, racism, militarism, and environmental destruction. The Poor People's Campaign: A National Call for Moral Revival is building a broad and deep national movement—rooted in the leadership of poor people—to unite from the bottom up in a Campaign that can bring forth a moral revolution of values to achieve equality and justice for all people.



<https://new.booklyn.org/catalog/the-poor-peoples-campaign-a-national-call-for-moral-revival-portfolio/>

Note: Bill Mauldin's 1968 political cartoon "Getting into Step" about the original Poor People's Campaign was reprinted for educational purposes with an awareness of the problematic tropes used in the print.

Selected Institutional Collections

Bucknell University, Lewisburg, PA

Colby College, Waterville, Maine

DePaul University, Chicago, IL

Gund Gallery at Kenyon College, Gambier, OH

Hass Family Art Library, Yale University

Pomona College Museum of Art, CA

Swarthmore College, PA

University of Illinois at Urbana-Champaign

University of Michigan, Labadie Collection, Ann Arbor

University of Minnesota, Minneapolis

